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## Southern Loudoun get new shopping center

Thursday, Oct. 4, 2012 by By Andrew Sharbel, Times-Mirror Staff Writer | 0 comments | Email this story

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A artistic rendering of the Dulles Landing Shopping Center. Dulles Landing is a 600,000 square foot shopping center, will be located at the corner of Route 50 and Loudoun County Parkway. Rendering Courtesy/Beatty Companies

Southern Loudoun County will soon be getting a much needed shopping center along the Route 50 corridor to boost retail and consumer spending.

Dulles Landing, a 600,000 square foot shopping center, broke ground Sept. 20 and is scheduled to be open in fall 2013.

The shopping center, spanning 80 acres, will sit at the corner of Route 50 and Loudoun County Parkway and will architecturally resemble Loudoun Hunt Countryside.

Beatty Management Co., the developers of Dulles Landing, has announced two major tenants, Wal-Mart and Petsmart, as the flagship stores in the center.

Wal-Mart will be a completely new concept store from any other stores in the popular chain. Details of the upscale prototype have not been disclosed at this time.

Petsmart will also consist of state-of-the-art concepts and include a full-scale veterinary clinic inside the store.

Joining Wal-Mart and Petsmart in completing negotiations for space include Famous Footwear, Five Below, Hour Eyes, and Sleepy's.

According to Jacqueline Kirchner, spokesperson for Beatty Management, the company is still looking for tenants to meet their needs.

"We would like to have additional big box stores in the categories of electronics, sporting goods and fashion. The smaller tenants we are marketing to will complement the overall tenant mix with retail and service category stores that will appeal to and service the community," Kirchner said. "We are hoping to have a variety of quick serve restaurants in our first phase to choose from and several large sit down restaurants with outside seating in our restaurant park."

According to Beatty officials, several desirable national, regional and local merchants are on the verge of finalizing leases and will be formally announced in the coming weeks.

John Beatty, owner of Beatty Companies, told Real Estate Bisnow, that Southern Loudoun "lacks easily accessible shopping. As you look west, there's not much competition until Winchester. South, there's residential that would otherwise have to go to Gainesville."

Kirchner noted the developer is looking for input from residents on the project.

"We are open to community input on this issue and would love to hear from nearby residents," Kirchner said.

For input, contact Beatty Management via email at [bmco@beattycos.com](mailto:bmco@beattycos.com).

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